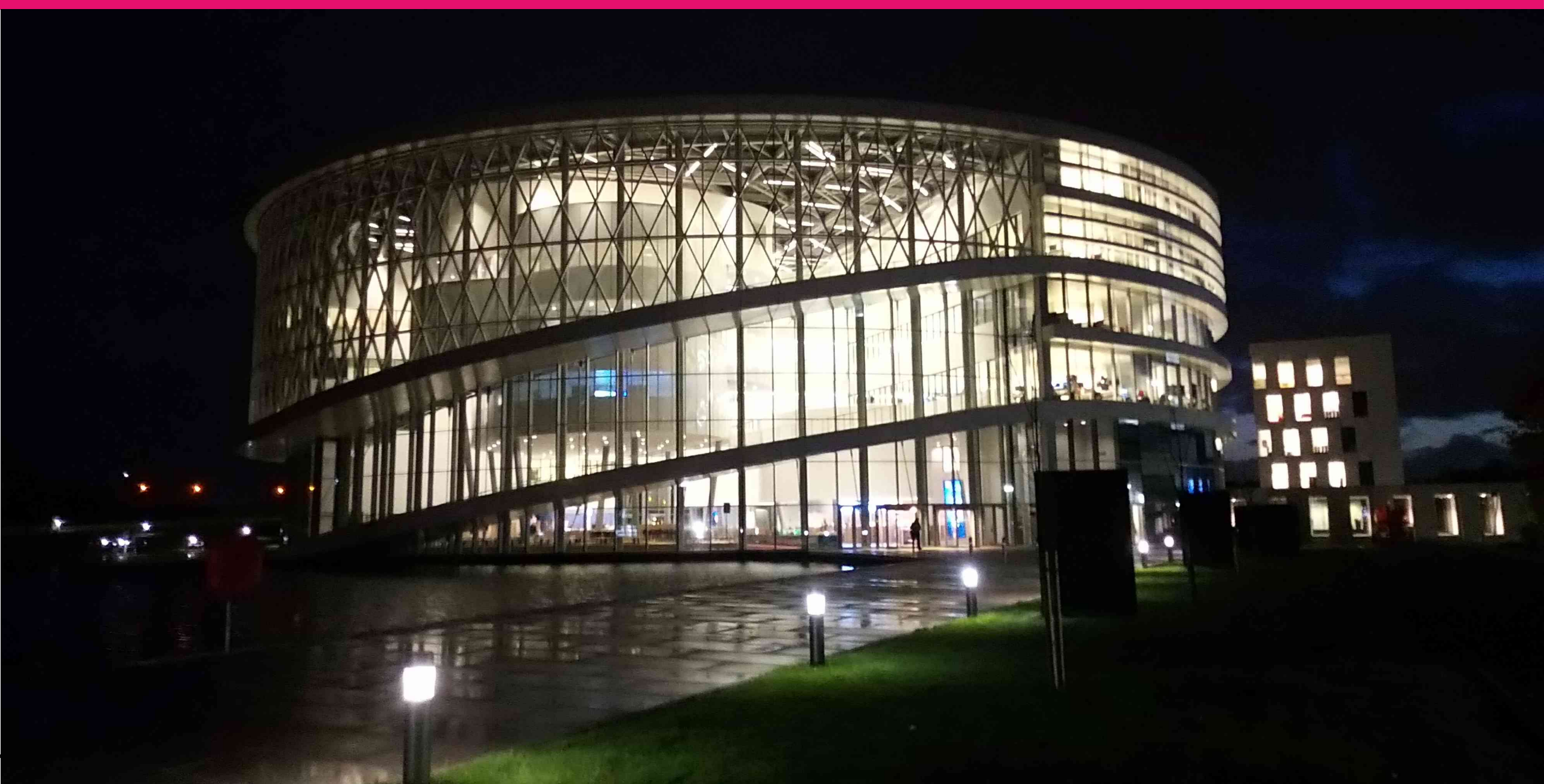


# Bezoek Barco

Organisatie : Femma



18 november 2019







Barco (een acroniem dat oorspronkelijk voor Belgian American Radio COrporation stond) is een internationaal beursgenoteerd Belgisch bedrijf met hoofdzetel in Kortrijk (België).

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**Oprichting :** 1934 in Poperinge opgericht door Lucien de Puydt. Hij noemde het bedrijf toen Cobar.

In eerste instantie richtte hij zich samen met zijn Amerikaanse compagnon op het assembleren van radio's met behulp van onderdelen die geïmporteerd werden vanuit Amerika.

Na het plotseling overlijden in 1941 van de oprichter nam Camiel Descamps het bedrijf over. Het bedrijf verhuisde hierdoor naar de Theodoor Sevenslaan 106 te Kortrijk.

In 1949 begon Barco met het ontwikkelen van een multi-standard televisie die verschillende signaalstandaarden kon ontvangen, waarmee het bedrijf een leider in de sector werd.

Een jukebox, die de naam Barc-O-Matic kreeg, werd uitgegeven in 1951.

In 1967 was Barco een van de eerste Europese bedrijven die de (transistor)kleuren-tv introduceerde.

Anno 2019 is het bedrijf actief binnen verschillende markten zoals media en entertainment, security en monitoring, medische beeldvorming, avionica, 3D en virtual reality, digitale cinema, verkeerscontrole, omroepen en training en simulatie,

In mei 2016 verhuisde het hoofdkantoor naar de prestigieuze "One Campus"-site (23 ha) op het Kortrijkse Beneluxpark.



## A global technology partner ... continuing to evolve



**+80 years**

of history in **technology**



**For 70%**

... of the **Fortune**  
**500 companies** a trusted partner



**+3,500 employees**

Are at the heart  
of Barco's success



**Innovation  
that matters**

**340 patents**



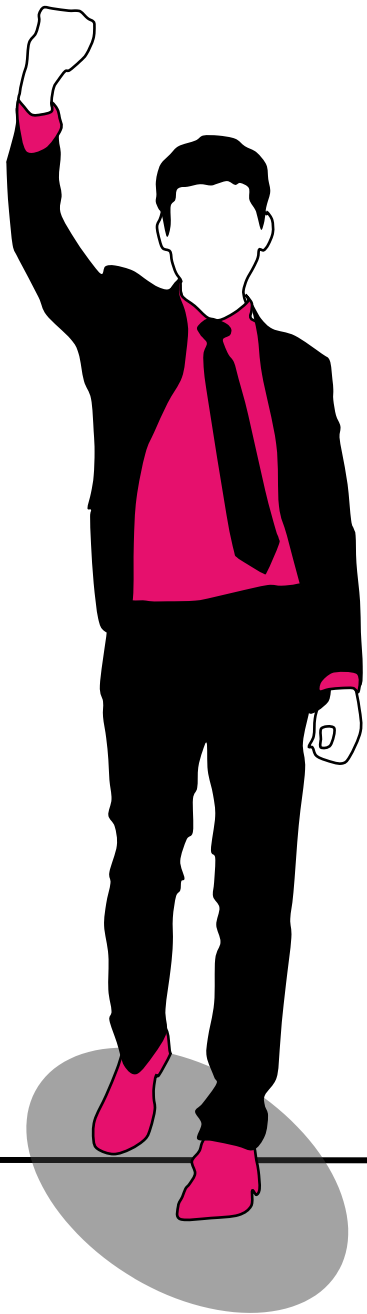
**Solid financials**

Working on a **sustainable profitable**  
**growth track ... sound Balance sheet**

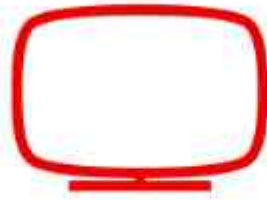


**90+ countries**

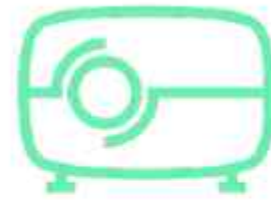
We can follow and help  
you **wherever you are**



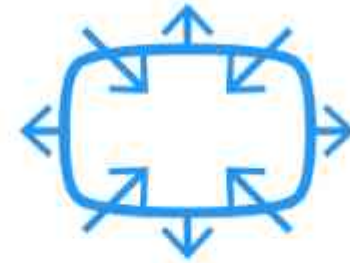
## Building on a full range of technology capabilities



Display  
technology



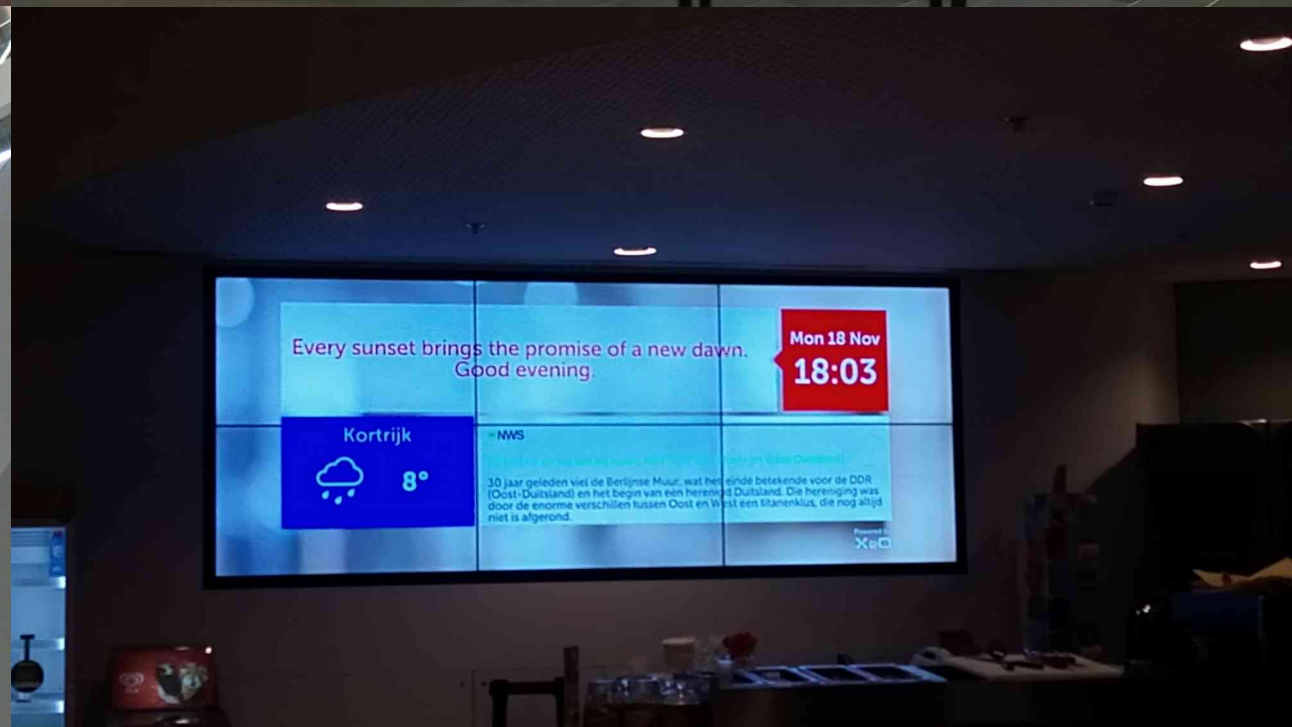
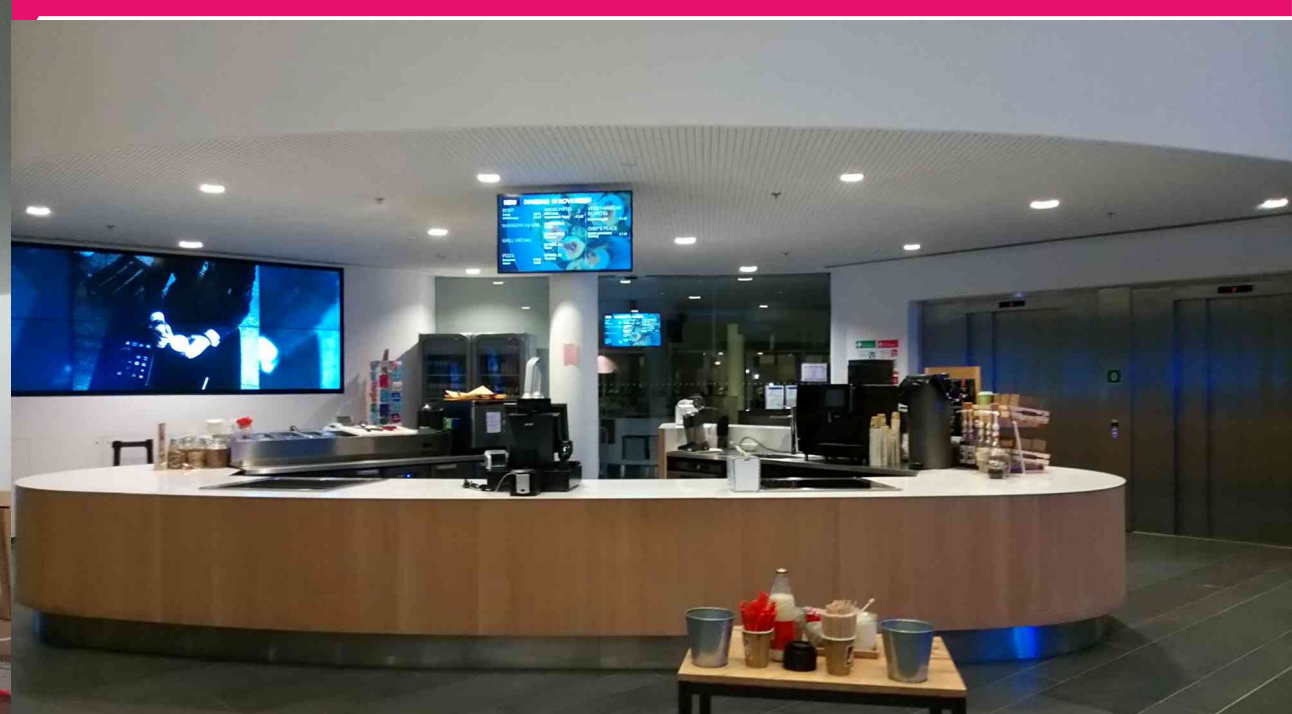
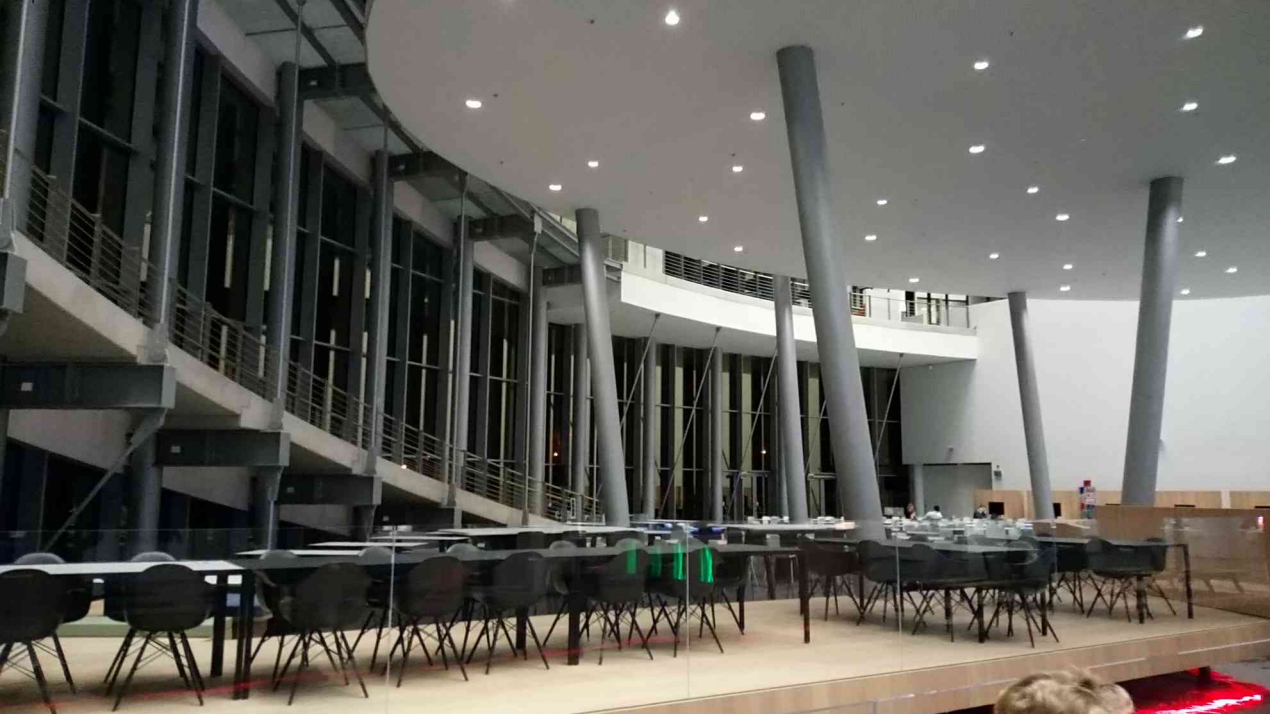
Projection  
technology



Collaboration  
technology



Image processing



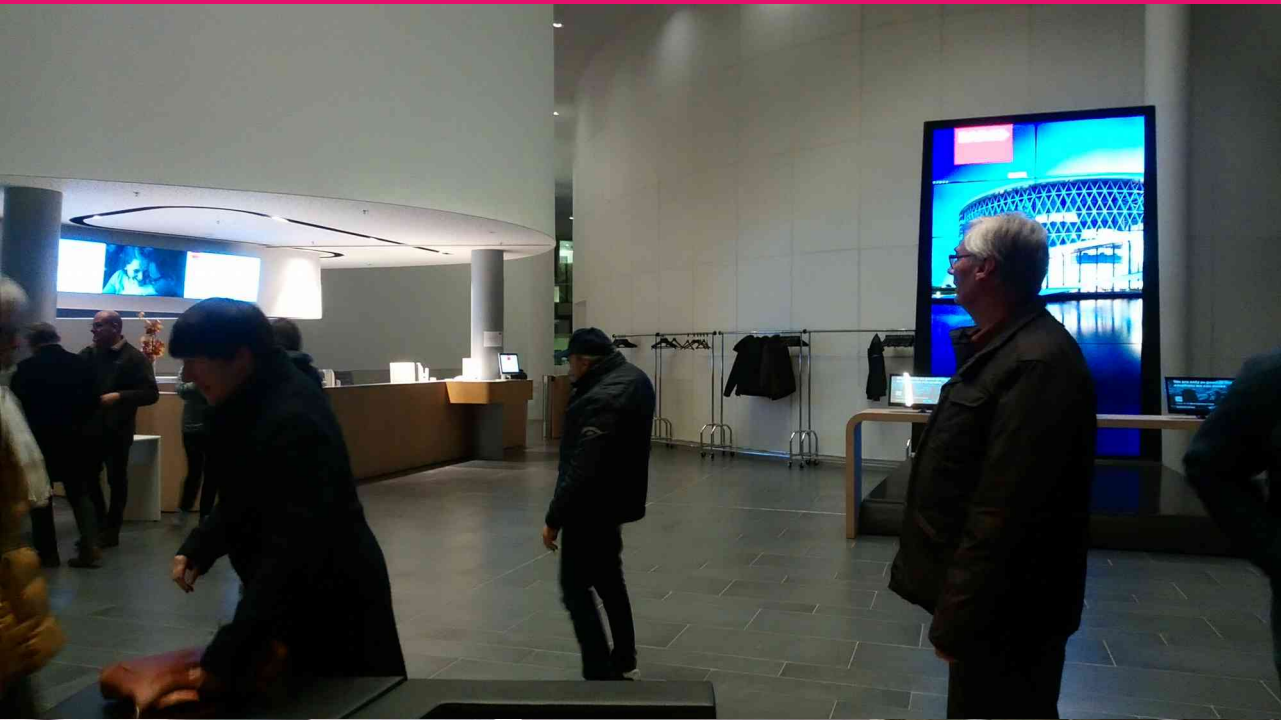
**BARCO**



**Welcome  
to Barco**









# cinionic

EXPERIENCES. DELIVERED.

## Barco cinema becomes Cinionic

Cinionic's value proposition combines technology and service in an innovative and differentiated way, creating its own unique category.

Cinionic promises to go beyond the expected cinematic offerings to include:

- Complete **Customer Care**
- **Innovative** Product Offerings
- Differentiated **Premium Experience**
- Accessible **Financing**



## ClickShare: the CSE-800

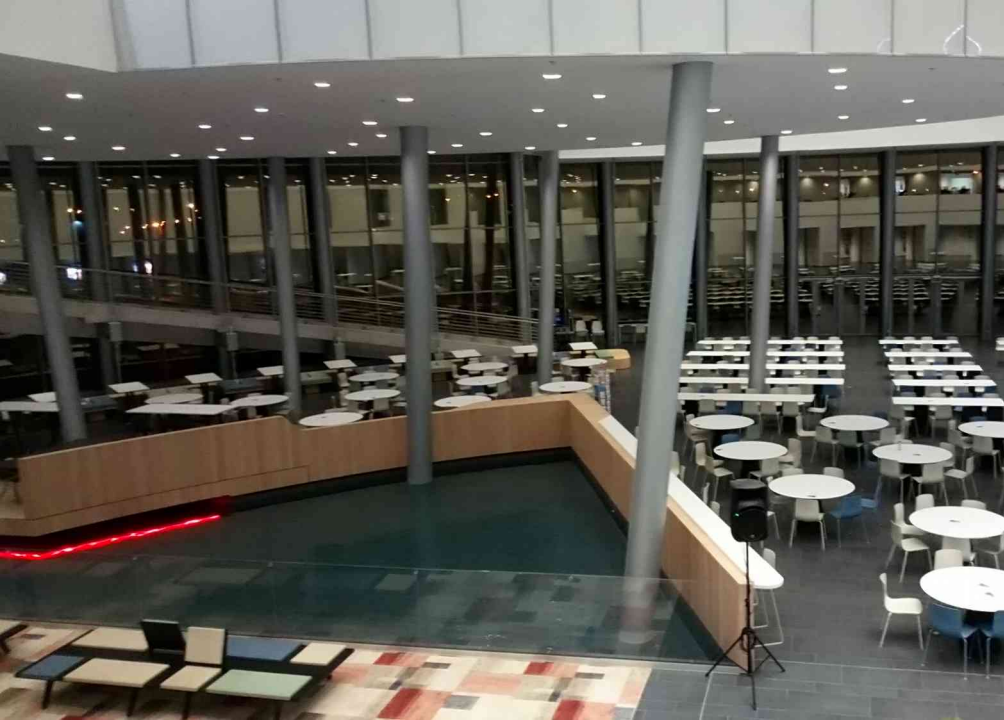
"The ClickShare CSE-800 was designed with the boardroom in mind: Agile decision making, creative leadership and powerful management."

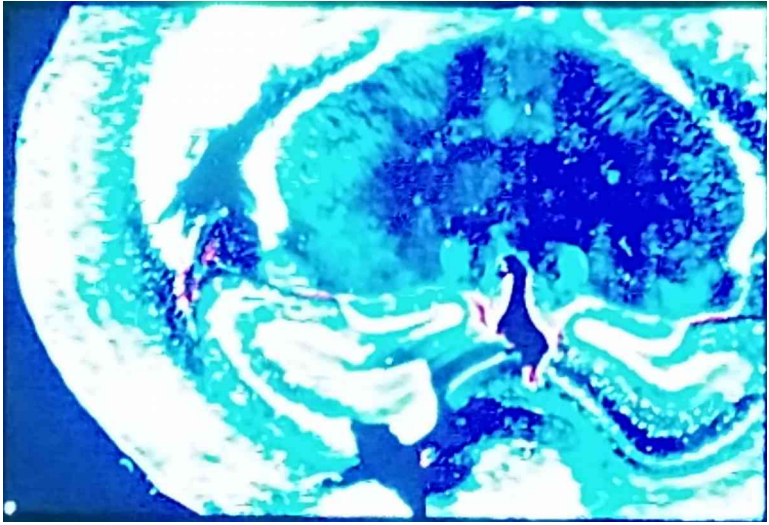
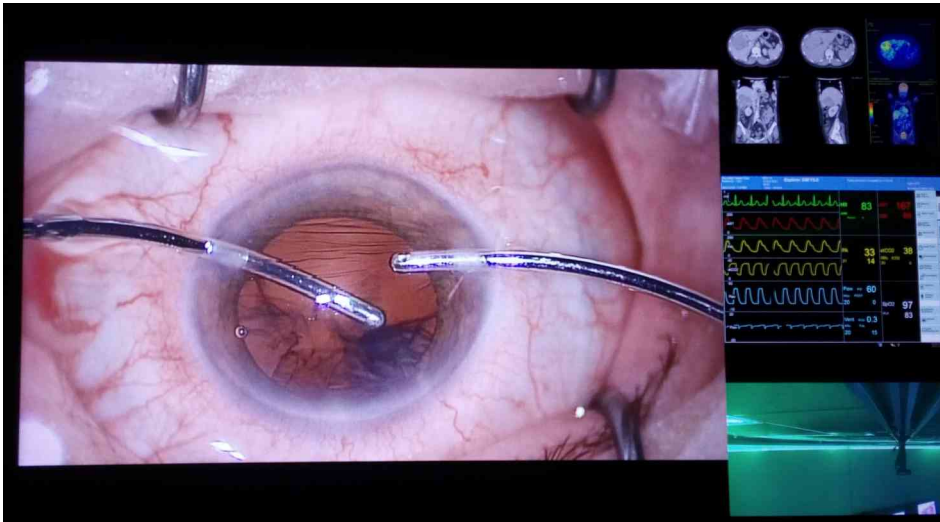
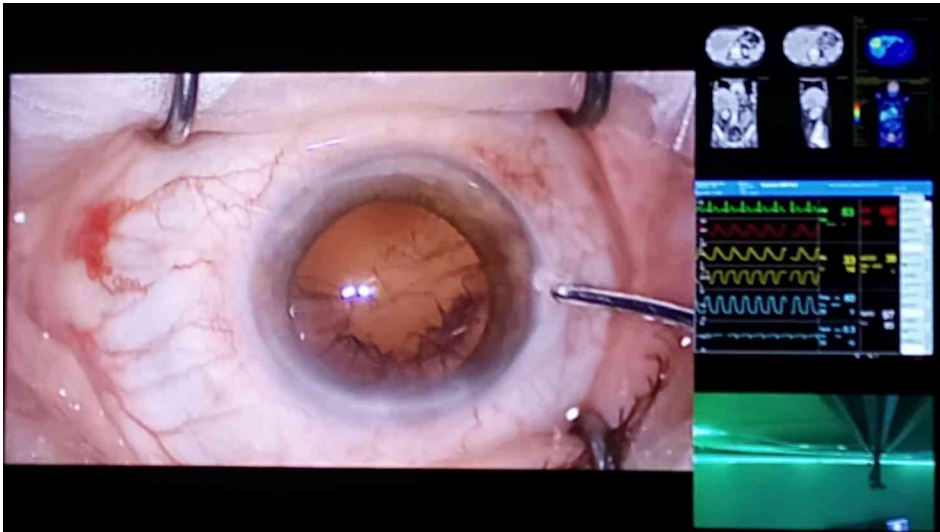
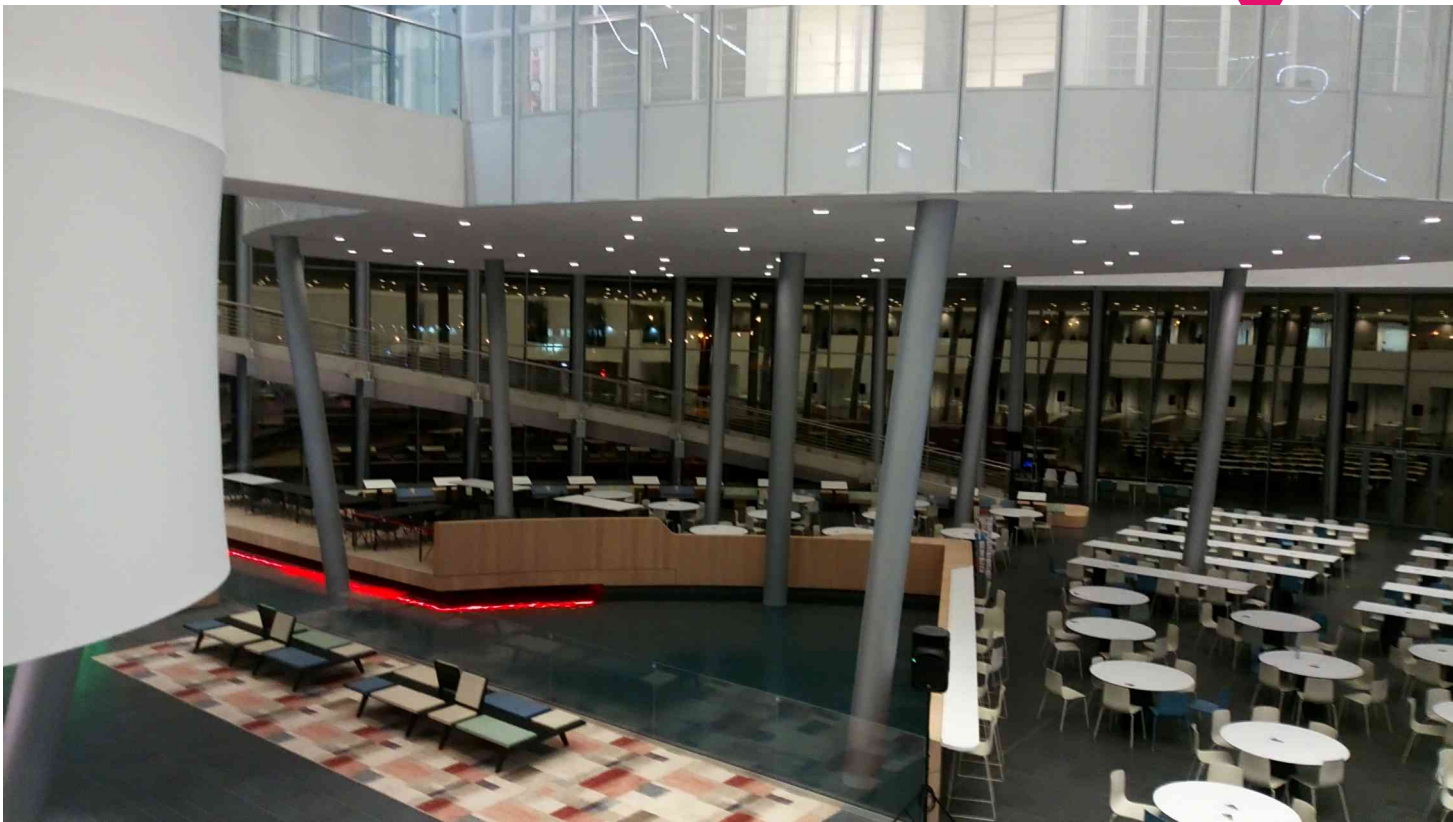
### ClickShare CSE-800

Brings the ClickShare **collaboration** experience to Boardrooms, high-end meeting rooms and conference rooms:

- **Up to 8 users** on-screen simultaneously
- **4K DCI**
- Offers enhanced **security** features
- **Moderation, blackboarding & annotation**







# DEMETRA

Nieuwe technologie voor het opsporen van melanomen.



## UDX: Unbelievable experiences, less costs

"Barco has taken a big step forward. The UDX is a game-changer in laser projection technology"

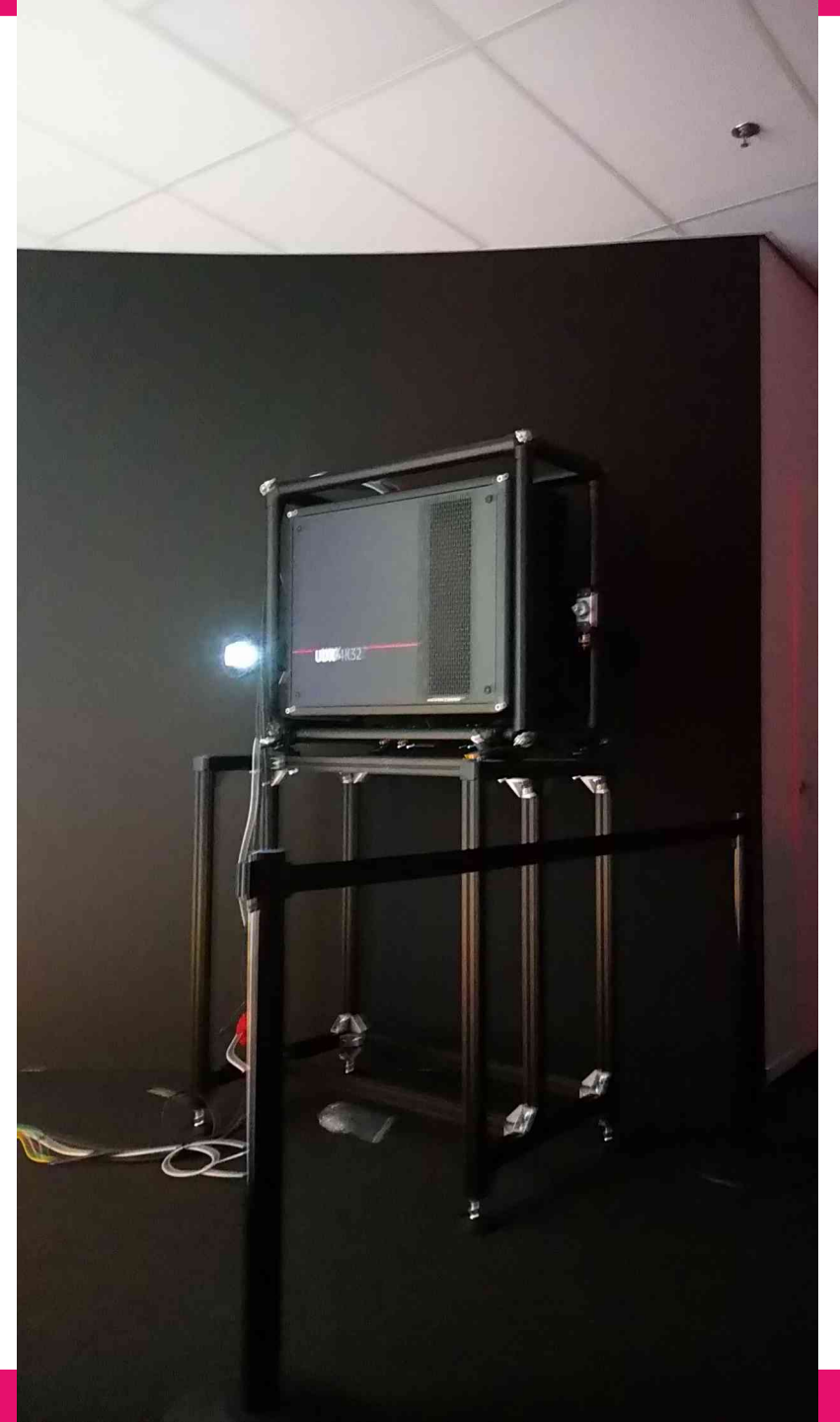
Niclas Ljung, CTO, Mediatec

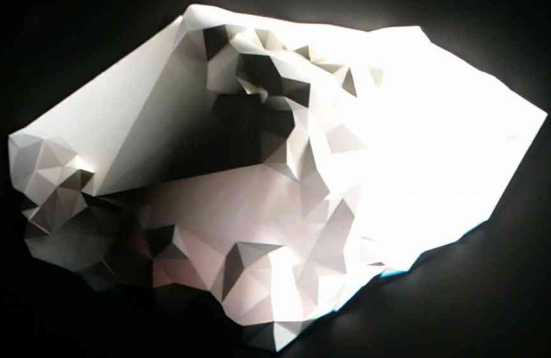
### Barco UDX®

- The **most compact** high-brightness laser projector, minimizing **shipping & labor** costs
- **Long lifetime & high reliability** to ensure minimum downtime
- Pulse electronics to warp and blend **4K resolutions** without loss of quality or delays
- **Energy efficiency** gain of **40%**











## ENABLING BRIGHT OUTCOMES

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f | [facebook.com/Barco](https://facebook.com/Barco)